



COVILLI'S FAIR TRADE COMMUNITY PROJECTS





**NUCHI
SANSEKAN
ALL
TOGETHER**
IN NÁHUATL
INDIGENOUS LANGUAGE

ALTHOUGH FAIRLY NEW TO THE CONCEPTS AND POTENTIAL IMPACT OF FAIR TRADE ON THEIR COMMUNITY, THEY CHOSE A NAME FOR THE LEGAL ENTITY THAT REPRESENTS THE BODY OF WORKERS, THAT DEMONSTRATES IT IS CLEAR TO THEM THAT ONLY BY WORKING TOGETHER, A COMMUNITY CAN ATTAIN ITS GOALS AND TRUE PURPOSE.



**EVERY
PURCHASE
MATTERS**
Quality Products. Improving Lives.
Protecting the Environment.

Roughly 20 months after obtaining the Fair Trade Certification, Covilli's farmworker Association has received over half a million dollars in Premiums. Besides being completely ecstatic, we have been actively supporting our Fair Trade Committee to accomplish 4 simultaneous Community Projects.

From the beginning, Covilli sold ALL products as Fair Trade, thus becoming the **1st COMPANY TO BE 100% ORGANIC & 100% FAIR TRADE**. The purpose: to bring *change and empowerment* to our farmworker population who are mostly migrant workers from the states of Guerrero and Chiapas, the majority are part of indigenous groups, that have been generationally marginalized.

In order to make use of the money collected via the Fair Trade Premium, the body of workers has to be conformed as a legally recognized entity, in this case they are incorporated as a Civil Association. The name they chose speaks volumes: **"Nuchi Sansekan"**. Not only is it in Náhuatl, the indigenous language of the majority, but it means **"All Together"** which makes it clear that they grasp the true meaning of Fair Trade.

Fair Trade USA requires that the company conduct a **Basic Needs Poll** to determine the employees and their families' needs, but more specifically to ascertain the root cause before giving a "diagnosis"



in the form of a Community Project with the FT Premium money. The information collected must account for the following areas of interest at both: Place of Origin (home town) and the village where Covilli's Farm is located:

- Education
- Child Care
- Food Security
- Health Services (access)
- Housing
- Health (main health issues, chronic illnesses, mortality rates, etc.)
- Basic Services (potable and running water, bathrooms, etc.)
- Work Conditions at Farm: Training, Safety Equipment, etc.
- Services available in their communities
- Gender Equality

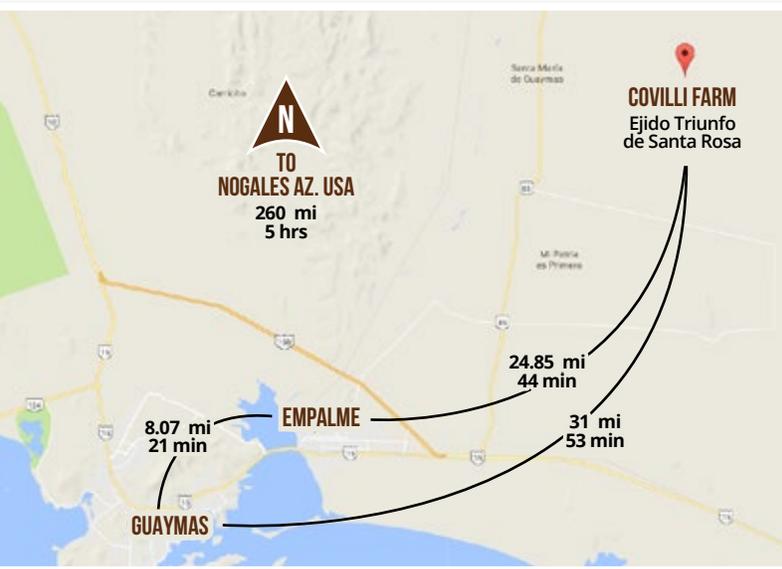
AREAS OF INTEREST

After individually interviewing over 450 employees, plenty of valuable information was collected that the Fair Trade Committee was able to analyze and later present to the body of workers during a **General Assembly** on December 15th 2016 – exactly on the 1 yr. anniversary of receiving the Fair Trade Certification –.

Health was the main need identified. Based on these results, workers offered several Community Project ideas. Participation was high and always positive. The most popular suggestions were elected through a democratic process and the **Fair Trade Premium** is being invested in the following **Community Projects**:

MEDICAL TRANSPORTATION UNIT

NEED: Covilli's farm is in a rural area in the Empalme Valley, in Sonora, Mexico. It takes a 15-minute drive to the nearest Clinic, 30-minute drive to a Health Center (Empalme town) & 1hr. drive to the nearest Hospital in the city of Guaymas. Most of our farmworkers don't own a vehicle, mainly because they are migrant workers. Therefore, scheduled appointments with Specialists or necessary check-ups for sicknesses always required planning and/or a big expense in transportation. Emergency transfers were usually done and covered by the company.



PROJECT: A brand new 15 passenger van - NV 350 URVAN - was purchased, registered and insured. There are 2 people assigned as drivers, properly trained for this duty. The van is already operating 24/7 for emergency transfers and available to transport workers and their family members for scheduled doctor visits. The

vehicle was outfitted with basic instruments and equipment to stabilize a person during medical emergencies, on route to clinic or hospital. The Rules of Operation are provided to all workers upon arrival to the farm at the beginning of the season. Certain uses of the van, such as non-emergencies and non-scheduled visits warrant a small fee for the transportation service.

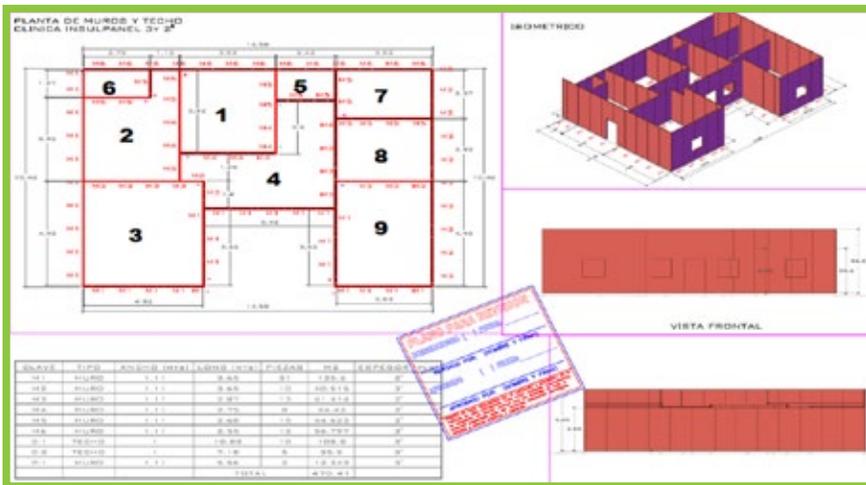


PROGRESS:
COMPLETED

HEALTH CENTER

NEED: Permanent in-town basic medical services are not available (besides the Medical Doctor present/available at the farm) and specialists were only in town when the company organized periodic Medical Brigades that would offer dental, gynecological and pediatric care among others.

allows proper health records for all employees and family members; this database will be linked to Community Project #3 – **Meal Service in New Dining Facility** – in order to identify the positive impact of nutritionally balanced meals in our employee community and their families, particularly children who have shown signs of malnutrition, due to poor food choices.



PROJECT: Build a facility that is a community-based organization that delivers comprehensive, culturally competent, high-quality health care services to an area where there's a limited access to such resources due to distance. Primary and specialized care will be provided to all farmworkers, their families and the local community at a low cost that will allow a return of investment on the Fair Trade Premium. A Medical Doctor and a nurse practitioner will be available 24/7. Specialists will be scheduled to come by the Health Center on a biweekly basis and appointments will be set with farmworkers and community for service. Software was developed to create a database that

PROGRESS: Nuchi Sansekan Civil Association has purchased and leveled the 50 x 100 m lot. located 0.4 miles from the farm and 0.6 miles from the workers living quarters. The actual Center's construction will consist of the foundation, concrete slab and pre-fabricated panels. This type of construction was chosen by the Fair Trade Committee due to its simple and efficient design, quality of materials, how conveniently fast the panels can be set up and for being an economically sound option. Bids for medical furniture, equipment and supplies are being received and evaluated for quality, durability and cost. Providers of basic pharmaceuticals are being contacted to determine who the best provider will be. Construction began 09/24. Estimated date of completion is set for 12/17.

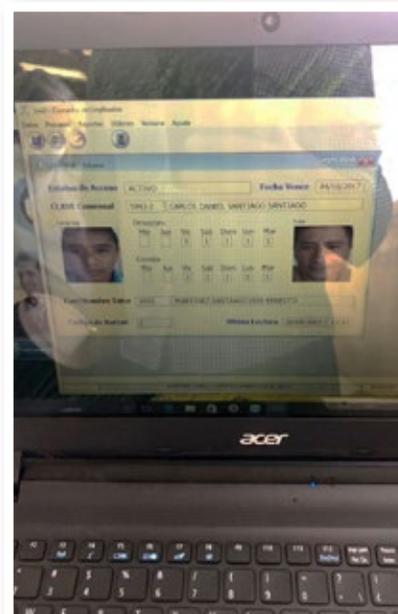


MEAL SERVICE IN NEW DINING FACILITY



NEED: Better nutrition overall. Access to general stores is limited due to distance; purchased meals are mostly comprised of sugary drinks (sodas and artificial juices), chips, breads and cookies. Consumption of fruits and vegetables is low (despite the availability of free produce grown at farm) and home-made meals are not nutritionally balanced, particularly because they lack variety, negatively impacting the general and dental health of children and adults.

PROJECT: Covilli has built the new Dining Facility. It's an enclosed and spacious area with proper lighting, ventilation, protection from insects and is equipped with stainless steel hand washing stations. The agreement between the Fair Trade Committee and the body of workers was to offer 2 (two) full meals a day – breakfast and lunch – for all workers and their families at a very low cost for them that covers 60% of the real cost of each meal and the remainder will be covered by the Premium. A software that tracks who receives this optional benefit is linked to the database the Health Center will have to identify the impact of better nutrition of workers and their families.



PROGRESS:
COMPLETED

Custom Software that links Dining Room and Health Center's Database

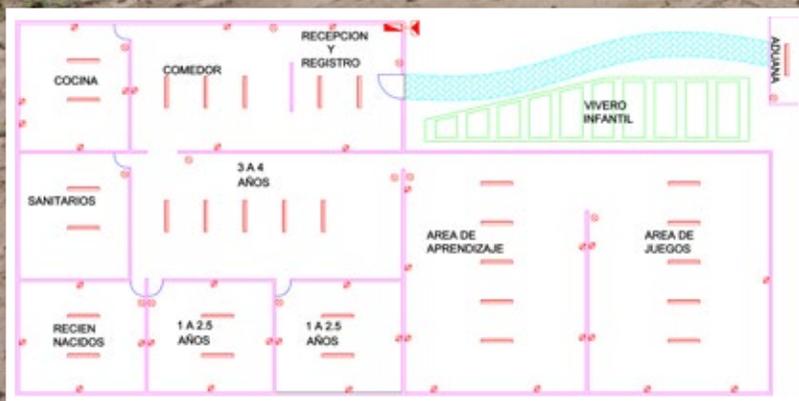
IMPROVEMENTS TO DAY CARE FACILITY

NEED: Improvements to existing Day Care Facility.

PROJECT: Covilli has purchased the land, will build the space and provide the equipment for a larger area with better dedicated spaces for the children according to age and activity. The Fair Trade Premium funds will be invested to habilitate and stock the Day Care with the

necessary toys and tools that'll provide a more fulfilling experience for the children.

PROGRESS: Land has been acquired. Ideas on the layout of the facility are being evaluated. Estimated date of completion October 2018.



Today you have learned how a Community of farmworkers is being positively impacted by Fair Trade. There are hundreds of individual stories of favorable change, of empowerment and families that are finally given the opportunity for a better quality of life, for themselves and future generations!

Each one of you have contributed for these 1st four projects by supporting Covilli's Fair Trade Program and by providing information to educate your consumers. The goal of creating better Food Systems, although still far from reach, feels more attainable.

Every one of us at Covilli Brand Organics will continue to do our best to bring comprehension to this simple idea: ***The products we buy and sell are connected to the livelihoods of others, Fair Trade is a way to make a conscious choice for a better world.***

A choice for Fair Trade Certified goods is a choice to support responsible companies, empower farmers, workers, and fishermen, and last but definitely not least: protect the environment. In other words, it's a world-changing way of doing business.

This Report is a brief glimpse on how our world is changing.

With the deepest gratitude and enthusiasm,

The Covilli Team

October, 2017.



Truly organic, truly fair.™



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